

TITLE OF REPORT: Vision 2030 refresh

REPORT OF: Jane Robinson, Chief Executive

Purpose of the Report

1. Cabinet is asked to endorse and recommend to Council the refreshed Vision 2030, Gateshead's Sustainable Community Strategy, which has been revisited in response to the significant challenges facing all partners involved in delivering it.

Background

2. The Council is a key partner of the Gateshead Strategic Partnership (GSP) and has adopted the Sustainable Community Strategy as part of the Council's Policy Framework.
3. The development of a Sustainable Community Strategy is no longer a statutory requirement however the Gateshead Strategic Partnership has agreed that there is still a need for a strategic plan to inform its priorities and to monitor progress.
4. Vision 2030 sets out the framework and direction of travel for the Gateshead Strategic Partnership to deliver the vision for the Borough. It aims to drive forward the economic, social and physical improvements in Gateshead in the future.

Refreshing the strategy

5. It was agreed that Vision 2030 needed to be looked at again in light of the changes to the GSP partners, organisations and networks involved. Most importantly in the context of less resource due to sustained government reductions in funding. This review was designed to enable the GSP to be better placed to achieve positive outcomes for the people of Gateshead and deliver the ambition of Vision 2030.
6. The ambitious and aspirational **vision** for Gateshead remains the same:

“Local people realising their full potential, enjoying the best quality of life in a healthy, equal, safe, prosperous and sustainable Gateshead.”
7. The realisation of the Vision will make a difference to local people in Gateshead by improving the wellbeing of all residents and proactively ensuring that there is equality of opportunity.
8. The 6 **big ideas** have been retained and the long-term **outcomes** against each big idea were tested against the challenges and evidence revealed from analysis of the Joint Strategic Needs Assessment, Economic Assessment, Community Safety Assessment, recent consultations and the Residents' Surveys .

9. Whilst progress has been made towards these outcomes, the majority are still relevant and no new issues are emerging. These long term outcomes ensure, together as partners, we are directing resources to the things that matter to local people and have the most impact over the next 15 years.

What has changed?

10. Overall, this version is more strategic with new branding and now streamlined with the language changed to appeal to a wider audience.

Medium to long term focus

11. The outcomes listed under each of the 6 big ideas have been brought together and rationalised by removing duplication to clarify the focus. Info-graphics (pictures/icons) for each of the 6 big ideas have been introduced to help with communicating achievements in these areas.
12. Whilst undertaking the review, it became apparent that the partners would need to reconsider how best to realistically deliver the ambition and outcomes. Therefore the pathways which contained the operational detail up to 2030 have been removed.

Delivery

13. Given the situation that all partners find themselves in, delivery will primarily focus on the next 5 years. The way partners work differently together and the operational detail will be made manifest in the aligned medium term strategies and plans of the partnership boards.
14. This will strengthen the link to the themed partnership board plans and help to be more realistic, flexible and respond to changes quicker.

Council Delivery

15. The Council is one of the key partners of the Gateshead Strategic Partnership and therefore has a significant role in delivering Vision 2030.
16. In July 2015, the Council Plan 2015-2020 (the Council's medium term plan) was approved (Minute No C37 and CL/27). This ensures the Council is better placed to achieve positive outcomes for the people of Gateshead and deliver the ambition of Vision 2030 over the next 5 years.
17. The Council Plan focuses on what the Council needs to do to achieve the collective ambitions and sets out clear policy directions under the themes of:
 - Increasing community, individual and council resilience
 - Promoting early help and prevention
 - Targeting our effort, with partners, to those in greatest need and in areas where greatest impact can be achieved
 - Working differently.
18. Council services are working within the policy and planning framework to ensure the actions within their business plans are aligned to these policy directions. Delivery of these business plan actions will be managed and monitored through the

corporate performance management framework to ensure the Council is achieving the best possible outcome for local people.

Proposal

19. Cabinet is asked to endorse Vision 2030 as outlined at appendix 2 to this report.

Recommendations

20. It is recommended that Cabinet endorse and recommend to Council the refreshed Vision 2030 document as outlined in appendix 2.

for the following reason

- (i) To ensure the Council, as a key partner of the Gateshead Strategic Partnership, contributes to working towards our shared vision – Vision 2030.

CONTACT: Charlotte Wainwright, extension: 2061

APPENDIX 1

Policy Context

1. The proposals in this report sets out the framework and direction of travel for the Gateshead Strategic Partnership to deliver the vision for the Borough of Gateshead; “Local people realising their full potential, enjoying the best quality of life in a healthy, equal, safe, prosperous and sustainable Gateshead.”

Background

2. The development of a Sustainable Community Strategy is no longer a statutory requirement, but the Gateshead Strategic Partnership has agreed that there is still a need for a strategic plan to inform its priorities and to monitor progress.
3. Vision 2030 is a Gateshead Strategic Partnership document which was launched in 2007 and then refreshed in 2010.

Consultation

4. Consultation has taken place with the Leader and Deputy Leader and with the Gateshead Strategic Partnership.
5. Local people have been consulted on their ‘need’ in the collation of the evidence base, Joint Strategic Needs Assessment, economic, community safety assessments and residents surveys.

Alternative Options

6. No alternative option has been proposed. The purpose of refreshing Vision 2030 is to ensure the GSP has an appropriate framework in place to deliver the vision for Gateshead.

Implications of Recommended Option

7. **Resources:**
 - a) **Financial Implications** – The Strategic Director, Corporate Resources confirms there are no direct financial implications associated with this report.
 - b) **Human Resources Implications** – there are no direct human resource implications associated with this report.
 - c) **Property Implications** - there are no direct property implications associated with this report.
8. **Risk Management Implication** - significant risk in not having a Community Strategy to agree priorities and align resources to need.
9. **Equality and Diversity Implications** - Vision 2030 aims to improve the equality of opportunity for everyone and is working to eradicate discrimination and harassment by tackling inequalities.

10. **Crime and Disorder Implications** – This strategy aims to make Gateshead a safe place to live, work and visit.
11. **Health Implications** – The Vision and all 6 big ideas contribute to improving residents' quality of life.
12. **Sustainability Implications** - Sustainable Gateshead is one of the 6 Big Ideas to improve the economy, wellbeing and equality of opportunity for everyone in Gateshead.
13. **Human Rights Implications** - There are no human rights implications associated with this report.
14. **Area and Ward Implications** - This strategy aims to improve the whole borough of Gateshead and address inequalities across the borough.